

**Website: Financial Chronicle**

**Headline: Prithviraj Kothari the new president of BBA**

**Link:** <http://www.mydigitalfc.com/companies/prithviraj-kothari-new-president-bombay-bullion-association-944>

**Date: 3<sup>rd</sup> November, 2010**

**Coverage Page –**

The screenshot displays a web browser window with the URL [www.mydigitalfc.com/companies/prithviraj-kothari-new-president-bombay-bullion-association-944](http://www.mydigitalfc.com/companies/prithviraj-kothari-new-president-bombay-bullion-association-944). The page header features the logo for mydigitalfc.com and a navigation menu with categories like Home, My Money, My Stocks, My Brands, My World, My Space, My Mind, None of My Business, Community, Interviews, and Gallery. The main content area is titled "Prithviraj Kothari is new President of Bombay Bullion Association" and includes a sub-headline "By PTI Nov 03 2010, Mumbai" and tags "Bombay Bullion Association, Prithviraj Kothari, Companies". The article text states that the board of directors of Bombay Bullion Association Ltd (BBA) has appointed Prithviraj Kothari, Managing Director, Riddisiddhi Bullion Ltd, as the president of BBA. It also mentions that Kothari has succeeded Suresh Hundia of Hundia Exports. A quote from Kothari is provided: "Today seeing the growth of the bullion industry, we look forward towards participation in improving the working standards of India's bullion hub, Zaveri Bazaar, Mumbai." Kothari said in a statement. Another quote follows: "The association would also address issues and concerns of the bullion market to the government, especially the varied taxes on bullion products," Kothari said. The article concludes by stating that BBA is an association of elite bullion merchants, dealers, traders, wholesalers and jewellers, who are reoriented in their respective trade. A sidebar on the right contains a "MORE FROM MY BRANDS" section with links to articles about Anil Ambani's HBNL, Microsoft suing Motorola, Super Cassettes, and Volvo Auto India. Below this is a "RELATED VIDEO" section with three video thumbnails. A "cleartrip" advertisement is also visible, showing flight prices for Mumbai-Delhi, Delhi-Bangalore, and Mumbai-Bangalore. At the bottom of the page, there is an "FC NEWSLETTER" sign-up form and a "Latest" news section with headlines like "India has above ground gold stocks worth \$800 billion: WGC". The browser's taskbar at the bottom shows the time as 10:07 AM on 11/11/2010.