

**Publication: Financial Chronicle**

**Headline: RSBL Gold and Silver Coins**

**Edition: Chennai**

**Date: 17<sup>th</sup> November, 2010**

**Coverage –**

**Plaza**

**Virola's Alberto Torresi collection**

Virola Shoes unveils Alberto Torresi, its new and assorted collection of premium casual and formal men's shoes. Available at all major stores like Inc 5, Shopper's Stop, Metro Shoes, Lifestyle, Regal, Rocia, Kobler, Centro and Tourister.

**MCC launches new mobile phone range**

MCC's new range of mobile phones includes models such as Jumbo i9, Crystal i10, RS 8, S10, Thump i11 and T9X. Jumbo i9 is a unique set with a stylish gun metal, a standby time of 45 days and all multimedia features like FM, bluetooth, MP3, GPRS, WAP, expandable memory, 1.8" ultra bright LCD and a digital camera. MCC Crystal i10 is a stylish gadget with a GPRS, bluetooth, MP3, MMS, SMS, WAP, a digital camera and an expandable memory. It is priced at Rs 2,799.

**RiddhiSiddhi Bullions' gold and silver coins**

RiddhiSiddhi Bullions has introduced exclusive gold and silver coins. The coins are available in different shapes and sizes and can be embossed with corporate logos and designs. They are available in 1, 2, 4, 5, 8, 10, 20 and 50 gms with an individual purity certificate and a buy back guarantee. Available at RSBL Coins, 109, Shahi Gali, Sheikh Memon Street, Zaveri Bazaar, Mumbai.

**Dreams Unlimited eau de perfume from Body Shop**

Body Shop launches Dreams Unlimited, a premium fragrance inspired by the late Dame Anita Roddick. The perfume is an enchanting fusion of orange oil, black currant, green chilli, iris, and cedarwood. Its alcohol base is made from organic sugar cane, and is the first commercial fair trade alcohol to be used in perfume. The 50 ml bottle is priced at Rs 1,495, while a 30 ml packaging is available at Rs 1,195. The range also has on offer Dreams Unlimited Body Lotion—Rs 795 and Body Wash—Rs 475.

Rs 2,300

Rs 2,495

Rs 1,195

Compiled from agencies