

Website: The Hindu

Headline: Online trading in bullion launched

Link: <http://www.thehindu.com/todays-paper/tp-national/tp-andhrapradesh/article837219.ece>

Date: 19th October, 2010

Coverage Page

The screenshot shows the website of The Hindu newspaper. The main headline is "Online trading in bullion launched". The article is by a Special Correspondent and is dated October 19, 2010, from Visakhapatnam. The text reports that the Mumbai-based Riddisiddhi Bullion Limited (RSBL) has launched spot online trading for gold. The trading is available in several cities including Mumbai, Ahmedabad, Bengaluru, Chennai, Coimbatore, Ernakulam, Hyderabad, Indore, Pune, Rajkot, Surat, Thirissur, Trivandrum, Vijayawada, and Kolkata. Visakhapatnam is the latest city to be added to the list. The target is to cover 25 cities by the end of 2011. The article also mentions that RSBL has recorded a volume of 24,775 kg of gold in AP (Hyderabad and Vijayawada) from Nov. 2008 to Oct. 2010. A quote from Mr. Mukesh Kothari, its Director, states that the integrated, systematic, transparent and efficient buy-sell mechanism will benefit the jewellery trade.

Navigation and utility elements include: Archives, Subscriptions, RSS Feeds, Site Map, ePaper, Mobile, Social; a search bar; a menu with Home, News, Opinion, Sport, Business, Arts, Life & Style, S & T, Education, Health, Classifieds, Today's Paper, Topics; a "TODAY'S PAPER" dropdown menu; a "TODAY'S PAPER ARCHIVE" calendar for November 2010; social media sharing icons (Email, Facebook, Twitter, LinkedIn, Print); and an "Email the Editor" link.

At the bottom right, there is an advertisement for "THE WORLD TO COME" by RAHEJA UNIVERSAL, featuring a sunset over a cityscape.

Coverage –



VISAKHAPATNAM, October 19, 2010

Online trading in bullion launched

SPECIAL CORRESPONDENT

The Mumbai-based Riddisiddhi Bullion Limited (RSBL) announced the launch of spot online trading here on Monday, according to a press release.

RSBL online trading is available in Mumbai, Ahmedabad, Bengaluru, Chennai, Coimbatore, Ernakulam, Hyderabad, Indore, Pune, Rajkot, Surat, Thrissur, Trivandrum, Vijayawada and Kolkata. Visakhapatnam joined the list on Monday. The target of the company is to cover 25 cities by the end of 2011, according to Mr. Mukesh Kothari, its Director.

RSBL has recorded a volume of 24,775 kg of gold in AP (Hyderabad and Vijayawada) from Nov. 2008 to Oct. 2010. **“This integrated, systematic, transparent and efficient buy-sell mechanism will surely benefit the jewellery trade here,”** Mr. Kothari said.