

## Selective Online Coverage's

**Website: [www.franchiseindia.com](http://www.franchiseindia.com)**

**Headline: Gold Leaf for festive season**

**Edition: India / International**

**Date: 23<sup>rd</sup> September 2011**

**Coverage –**

The screenshot displays a Mozilla Firefox browser window with the URL <http://news.franchiseindia.com/retail/Gold-Leaf-for-festive-season-4185/>. The page features the Franchise India logo and a navigation menu with categories like Franchise, Retail, Small Business, Videos, News, Magazine, and Blog. A prominent yellow banner at the top right announces an event: "OCTOBER 15 - 16, SUN N SAND HOTEL, PUNE". The main content area shows a "Retail News" section with the article "Gold Leaf for festive season" by Riddisidhi Bullions Ltd (RSBL), last updated on September 23, 2011. The article text states: "Riddisidhi Bullions Ltd (RSBL) introduces 'Gold Leaf' as one of the best gifting options available in the market for this festive season. This unique offering is one of the best gifting options for any celebration like marriages, birthdays and anniversaries. Gold Leaf, due to its varied availability in sizes and prices, can be the most affordable and accepted gifting option. The Gold leaf will be available in different sizes via over the counter as well as several retailers and distributors. The price would prevail at local and international market rates, plus Rs 50 per piece. RSBL also offers customised packaging for individuals and corporates who wish to purchase a minimum of 100 pieces. RSBL also offers its patrons a unique Buy Back facility." The sidebar includes a "Start a New Business" registration form with fields for Username and Password, a "Go" button, and a "Follow us" section with Twitter and Facebook icons. At the bottom, there are banners for "FRANCHISE INDIA SMALL BUSINESS CONGRESS 2011" and "FRANCHISE INDIA SMALL BUSINESS AWARDS 2011".

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